



Pretziada is a creative practice based on the island of Sardinia that promotes the heritage of a territory through diverse projects dedicated to contemporary ruralism. By that, we mean any action that helps to shape the future trajectory of the island in healthy and inventive ways, without bowing to the needs and expectations of the outside world.

Research and narration are at the heart of our practice and we work tirelessly to create opportunities for temporary residents to absorb as much as they can from the local culture. Our collection of design objects is the fruit of encounters between international creatives and local artisans. Each piece is an homage to the history and iconography of Sardinia, made with care and attention to detail.

Pretziada is dedicated to forging new human connections through interdisciplinary artistic action, building invisible bridges between the island and the rest of the world.

We truly believe that by working in full respect of the local heritage and traditions we can bring change and prosperity to this ancient place without losing an ounce of authenticity.





Table of Contents

Mission ^{2/3}

Collection ^{8→87}

Heritage Collection ^{88→105}

Special Projects ^{106→131}



The Pretziada Collection is made up of culturally relevant pieces that celebrate the history of Sardinian craft. At times we work directly with artisans, curating specific creations. Other pieces are the fruit of short but intense anthropological residencies that we undertake with international creatives.

After introducing them to the island and its culture, we bring them into the laboratories that fascinate them most.

The resulting pieces are a true collaboration between working hands and minds, where the territory's heritage is clearly visible.



| Mannu Side Table | by Ambroise Maggiar and Karmine Piras and CP Basalti |

| Mannu Side Table | by Ambroise Maggiar and Karmine Piras and CP Basalti |



From the stone Giants of Mont'e Prama to prehistoric bronze figurines to the large feet and faces on traditional furniture, Sardinia has always included zoomorphic and anthropomorphic references in its iconography. Often stylized and abstracted into geometric patterns, it seems likely that this is an ancient custom, perhaps due to years of colonization by their North African neighbors. In any case, even the native Sardinian population, the Nuragic peoples, used human and animal forms to confer luck, to express thanks and to decorate their everyday objects.

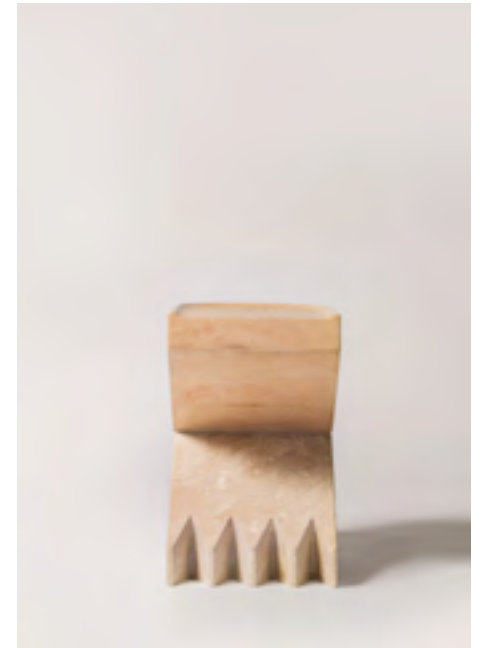
Ambroise Maggiar took his inspiration from the clawed feet of the important wooden trunks that graced every affluent Sardinian family's home. With Mannu, these feet become the center of the study, rather than a detail.

The upper half is cut from solid ash wood, with a meticulously hand-carved top made by Karmine Piras. The bottom is machine cut by CP Basalti from a creamy local marble called "Marmo di Orosei", which has varied sediments causing both swirls and droplets, and often containing trapped seashells.

| Mannu Side Table | by Ambroise Maggiar and Karmine Piras and CP Basalti |



| Mannu Side Table | by Ambroise Maggiar and Karmine Piras and CP Basalti |



<u>Materials:</u> Hand-carved ash wood top, Sardinian “Marmo di Orosei” marble base	<u>Size:</u> Height 45 cm Width 29 cm Depth 46,5 cm	<u>Lead Time:</u> 1-3 pieces, 40 days; 4-6 pieces, 55 days; 7 pieces or more, by agreement
---	---	--

| Bobboi Collection | by Pretziada Studio and Pierpaolo Mandis |



| Bobboi Collection | by Pretziada Studio and Pierpaolo Mandis |

The traditional Sardinian home had very little furniture. This meant that each piece was of the best possible quality, often homemade or locally produced by an artisan. Beds, for example, have always been a centerpiece of the home. Poorer families would have a metal frame with ornately hand-painted floral decor. Wealthier families would instead have intricately carved wooden beds, with zoomorphic and phytomorphic features, such as finials shaped like artichokes, and owls above guarding the sleeping couple.

Our beds are stripped down to their geometric essence with simple yet delicate details, from the carving upon the four legs to the rounded finials.

One of the most spectacular aspects of Sardinian iconography, and what makes it such a joy to discover the island slowly, is the repetition and reinterpretation of so many of the classic symbols.

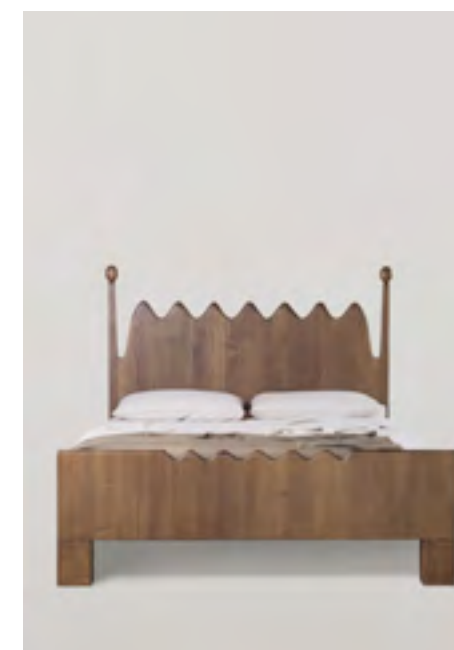
Our beds honor that tradition: we have named them Bobboi, the Sardinian word for “sweet”, as they are each inspired by a specific dessert.

Bobboi Wavy takes its inspiration from the snake-shaped “tiliccas”, a sweet made from almond paste and grape must.

Bobboi Ziggurat refers to the zigzag cut of the sweet ravioli made in our hometown of Santadi called “coccias”.

| Wavy Bed | by Pretziada Studio and Pierpaolo Mandis |

| Wavy Bed | by Pretziada Studio and Pierpaolo Mandis |



Materials:
Hand shaped hardwood
chestnut

Size:
Height headboard 152 cm
Height footboard 63 cm
Width 178 cm
Depth 213 cm

Custom sizes available

Lead Time:
While we do have a small stock available,
most pieces are made to order and will be
shipped within 10-12 weeks.

Please contact us directly if you need a more
specific estimate.

| Ziggurat Bed | by Pretziada Studio and Pierpaolo Mandis |

| Ziggurat Bed | by Pretziada Studio and Pierpaolo Mandis |



Materials:

Hand shaped hardwood
chestnut

Size:

Height headboard 162 cm
Height footboard 63 cm
Width 178 cm
Depth 213 cm

Custom sizes available

Lead Time:

While we do have a small stock available,
most pieces are made to order and will be
shipped within 10-12 weeks.

Please contact us directly if you need a more
specific estimate.

| Scannu Collection | by Chiara Andreatti and Pierpaolo Mandis |



| Scannu Collection | by Chiara Andreatti and Pierpaolo Mandis |

In every rural Sardinian home there are a few wooden, caned chairs that sit in a corner. They are pulled out when visitors come over, when the fire is lit, when it is time to sit in a circle and shell fava beans or crack open almonds. They come in various sizes, with older Sardinians preferring the smallest, child-sized chairs to perch on. Chiara Andreatti was inspired by the social aspect behind their use, and by the variations of design and decoration that can be found on historic versions.

Her scannu are enlarged versions - by maintaining the classic proportions while making them bigger overall, she has

made them both important and comfortable. The decorations are directly inspired by her various experiences on the island, from visits to local weavers to a handmade pasta (lorighittas) to the shapes of ancient talismans. She worked with craftsman Pierpaolo Mandis on the creation of a series of three scannu.

Pierpaolo is a third generation woodworker and chair maker from the hillside town of Mogoro who works alongside his brother-in-law. His father still goes every June to pick river reeds that will dry in the loft of their workshop before being soaked and hand twisted to become the intricate weaving on Chiara's chairs.

| Nannai Chair | by Chiara Andreatti and Pierpaolo Mandis |



| Nannai Chair | by Chiara Andreatti and Pierpaolo Mandis |



Materials:
Hand-carved chestnut
wood, river reed caning

Size:
Width 47cm
Depth 48cm
Height 117cm

Lead Time:
1-3 pieces, 8-10 weeks; 4-6 pieces,
10-12 weeks; 7 pieces or more,
by agreement

| Inès Chair | by Chiara Andreatti and Pierpaolo Mandis |



| Inès Chair | by Chiara Andreatti and Pierpaolo Mandis |



Materials:
Hand-carved chestnut
wood, river reed caning

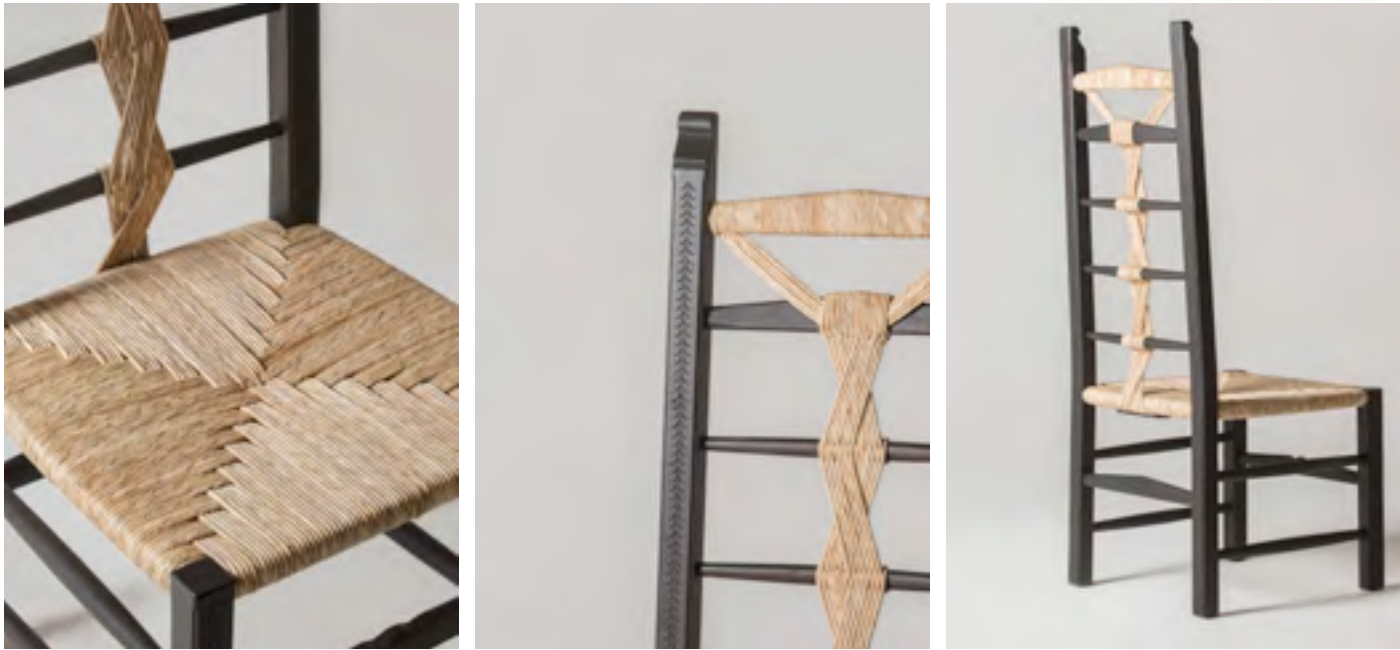
Size:
Width 47cm
Depth 48cm
Height 117cm

Lead Time:
1-3 pieces, 8-10 weeks; 4-6 pieces,
10-12 weeks; 7 pieces or more,
by agreement

| Lia Chair | by Chiara Andreatti and Pierpaolo Mandis |



| Lia Chair | by Chiara Andreatti and Pierpaolo Mandis |



Materials:
Hand-carved chestnut
wood, river reed caning

Size:
Width 47cm
Depth 48cm
Height 117cm

Lead Time:
1-3 pieces, 8-10 weeks; 4-6 pieces,
10-12 weeks; 7 pieces or more,
by agreement

| Ancas Credenza | by Chiara Andreatti and Pierpaolo Mandis |



| Ancas Credenza | by Chiara Andreatti and Pierpaolo Mandis |

The cassapanca sarda, a large wooden chest to store linens, is one of the more ancient pieces of furniture on the island. There are prehistoric bronze models of these chests, as well as examples in every region which share the same general structure, differing only slightly in decoration and style.

Chiara Andreatti & Pierpaolo Mandis worked together to make Ancas, a credenza with

the same spirit as the classic Sardinian chest. It retains certain mechanisms from its antecedent - such as the lid that lifts on the top section, the inclusion of intaglio wood carving and the massive, block-like center.

Made of chestnut wood and assembled completely by hand in Mandis' workshop, Ancas is a substantial, sculptural reimagining of a prominent piece of Sardinian history.

| Ancas Credenza | by Chiara Andreatti and Pierpaolo Mandis |



| Ancas Credenza | by Chiara Andreatti and Pierpaolo Mandis |



Materials: Layered chestnut & poplar wood panels for structural stability, hand carved chestnut wood details	Size: Width 140 cm Depth 53 cm Height 175 cm	Lead Time: 1-3 pieces, 90 days; 4-6 pieces, 110 days; 7 pieces or more, by agreement
--	--	--

| Fùrca Collection | by Mimo Studio and Pierpaolo Mandis |



| Fùrca Collection | by Mimo Studio and Pierpaolo Mandis |

Over the winter, in a time when the Sardinian countryside is quieting down into soft rains that will nurture the next year's harvest, Pretziada had the pleasure of hosting an extended residency with the newly formed Mimo Studio. Over three months, Raphaëlle Lhuillier and Margaux Padrutt studied the fluctuating rhythms of the countryside and the stark beauty of the landscape. The result is the collection Fùrca, three pieces that refer directly to their lived experience on the island.

Inspired both by the natural extrusions of stone monoliths found throughout the forest and the geometric forms found in historic agricultural tools, Fùrca is a collection that plays with a

visual language that combines both the rudimentary and the refined. The shapes that make up these objects are a contrast in natural and human-made shapes; they refer to spontaneous forms we find both in nature and vernacular objects we find both in nature and vernacular objects but also to the resolute architecture of rural places. The finish, a repetition of a slightly green and black stain, creates a variegated and smooth materiality.

| Fùrca Console Table | by MIMO Studio and Pierpaolo Mandis |



| Fùrca Console Table | by MIMO Studio and Pierpaolo Mandis |



Materials:
Hand carved, stained
chestnut wood

Size:
Width 120 cm
Depth 35 cm
Height 100 cm

Lead Time:
1-3 pieces, 55 days; 4-6 pieces, 90 days;
7 pieces or more, by agreement

| Fùrca Coffee Table | by Mimo Studio and Pierpaolo Mandis |



Materials:
Hand carved, stained
chestnut wood

Size:
Width 120 cm
Depth 35 cm
Height 43 cm

Lead Time:
1-3 pieces, 55 days; 4-6 pieces, 90 days;
7 pieces or more, by agreement

| Fùrca Bookshelf | by Mimo Studio and Pierpaolo Mandis |



| Fùrca Bookshelf | by Mimo Studio and Pierpaolo Mandis |



Materials:
Hand carved, stained
chestnut wood

Size:
Width 95 cm
Depth 30 cm
Height 100 cm

Lead Time:
1-3 pieces, 55 days; 4-6 pieces, 90 days;
7 pieces or more, by agreement



1946 is the year that the Sardinian artist Costantino Nivola - recently escaped from Europe and transplanted to New York - encountered Le Corbusier, a meeting that would influence each of them for years to come. This cabinet collection embraces the union between their creative minds by recalling the minimalist sensuality in some of Nivola's most famous works, and applying the simplicity and purity of Le Corbusier's architectural aesthetic to the cabinet structure hidden behind.

The bronze handles are a particular homage to this duo: the shape is an abstraction of a small, found sculpture we keep in our studio made from a tree trunk that had grown around a chain-

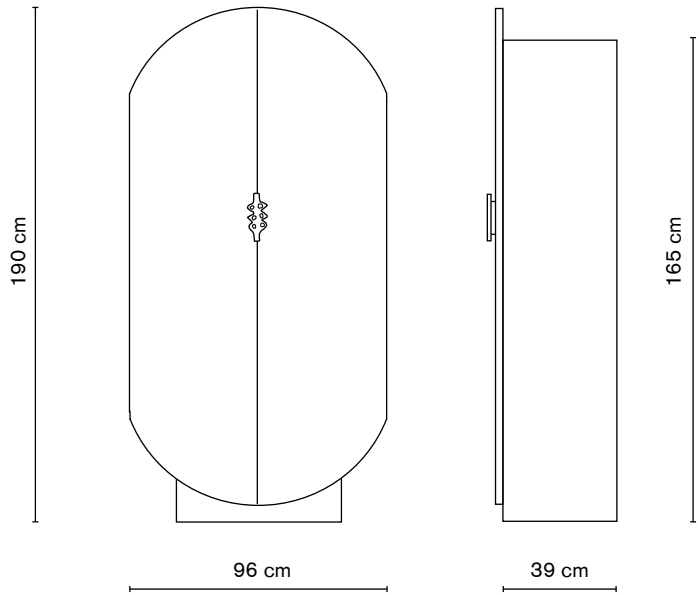
link fence. After making various molds, we asked the artisans La Nuova Fucina to produce this same shape in bronze, using an antique method of sand-casting - a technique that became central to Nivola's work as he grew into creating large, architectural sculptural panels in the 1950's.

Secondarily, the cabinets recall a standard principal of Sardinian architecture, with the oversized front panels creating a facade to a simpler, essential cabinet structure. These facades can be found all over the island, from prehistoric tombs to even the most humble of farmhouses. Here, the facades honor the rotund shape of those archaic spaces, which soften the rigidity of the functional furniture behind.

| 1946 Standing Cabinet | by Pretziada Studio and Pierpaolo Mandis |



| 1946 Standing Cabinet | by Pretziada Studio and Pierpaolo Mandis |



Materials:

Layered chestnut & poplar wood panels for structural stability, sand-casted bronze handle.

Size:

Height 190 cm
Width 96 cm
Depth 39 cm

Lead Time:

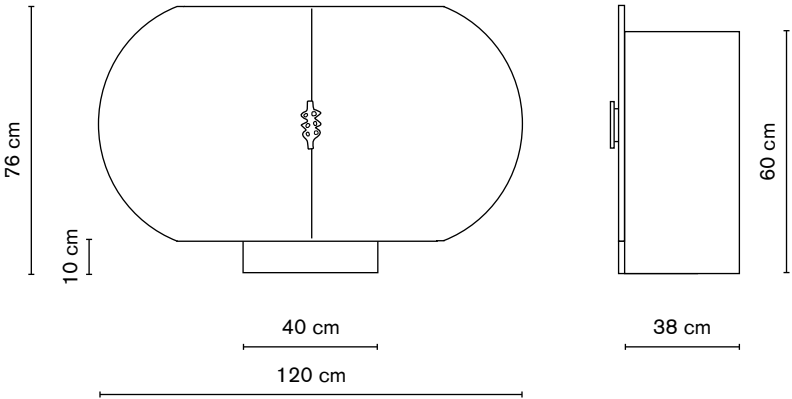
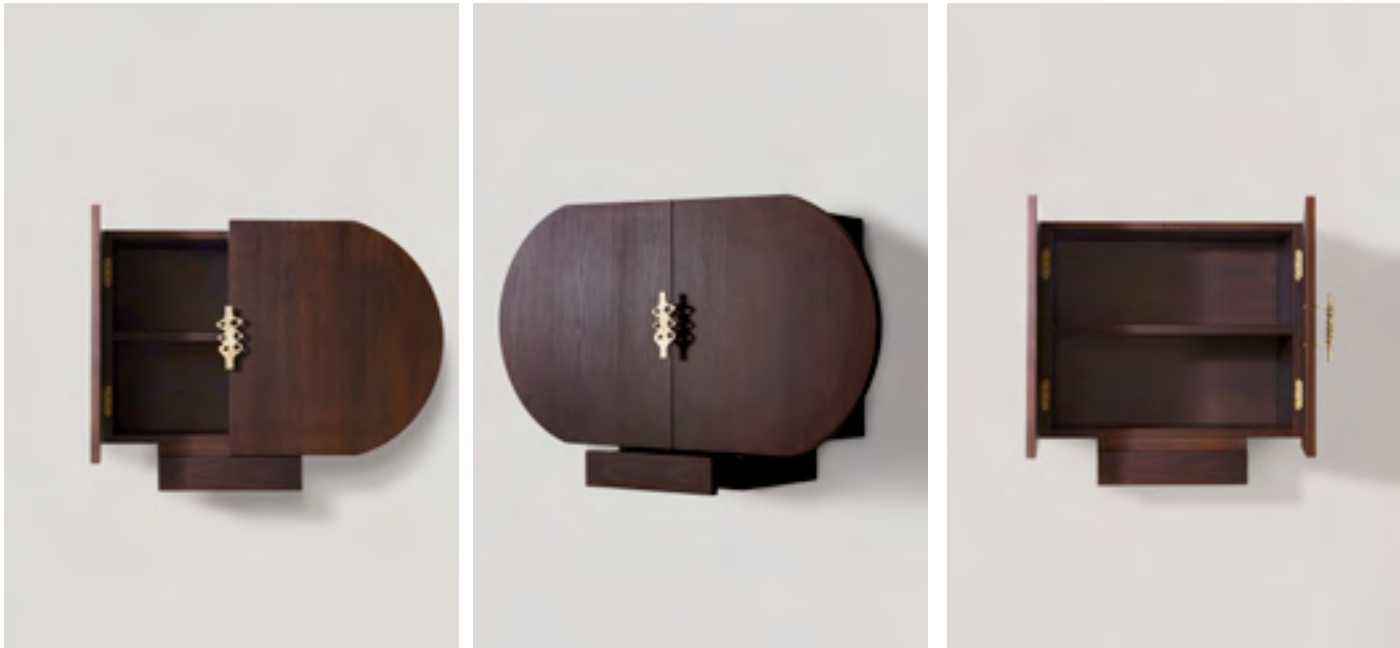
While we do have a small stock available, most pieces are made to order and will be shipped within 10-12 weeks.

Please contact us directly if you need a more specific estimate.

| 1946 Wall Cabinet | by Pretziada Studio and Pierpaolo Mandis |



| 1946 Wall Cabinet | by Pretziada Studio and Pierpaolo Mandis |



<u>Materials:</u> Layered chestnut & poplar wood panels for structural stability, sand-casted bronze handle.	<u>Size:</u> Height 76 cm Width 120 cm Depth 38 cm	<u>Lead Time:</u> While we do have a small stock available, most pieces are made to order and will be shipped within 10-12 weeks. Please contact us directly if you need a more specific estimate.
--	--	---



| Ceremony Fireplace Set | by Ambroise Maggiar and Fratelli Argiolas |

| Ceremony Fireplace Set | by Ambroise Maggiar and Fratelli Argiolas |



For this collaboration, Parisian designer Ambroise Maggiar was inspired by the prominence of the fireplace as the social centerpiece in every Sardinian home. Using the rough style of antique pieces as his guide, Maggiar has reinvented the essentials, wasting no space on unnecessary flourish. The set's clean, modern lines contrast beautifully with the hand-welding and rough finish crafted by Fratelli Argiolas. Includes poker, tongs, bellows, broom, shovel, ash bucket, tool stand and two andirons.



Materials: Hand-welded iron, brass bristles on brush	Size: Set: Max Height: 54 cm Diameter of bucket: 25 cm Andiron: Length: 32 cm Height: 11 cm Depth: 8 cm	Lead Time: 1-5 pieces, 35 days; 6-20 pieces, 60 days; 21 pieces or more, 80 days
--	---	--

| Nuragic Tapestry | by Roberto Sironi and Mariantonia Urru |



| Nuragic Tapestry | by Roberto Sironi and Mariantonia Urru |

Building on his obsession with ancient cultures and the way in which prehistoric objects shaped them, Roberto Sironi has designed two tapestries, Nuragic White and Nuragic Black, that superimpose various aerial views of migration and architectures of native Sardinian tribes. The name Nuragic comes from the nuraghe, massive stone structures found all over the island. The tapestries overlap bird's-eye views of these structures in various scales, as well as proposing an interpretation of trade routes through the mountainous terrains.

The mixture of techniques (tall pibiones, short pibiones, similizos) and materials (Sardinian wool, linen, cotton and silk) complements the juxtaposition

of the various worlds. The tapestries are hand-woven, with a hand-knotted fringe, and finished with hints of hand-embroidered phrases from the mysterious Nuragic language.

The collection is produced by Mariantonia Urru from the town of Samugheo. The Urru family has dedicated themselves to recreating the entire chain of production - from producing their own yarns and warps to creating new techniques based on original weaving to hand finishing each carpet. Unlike other artisans, however, they have balanced out their dedication to traditional technique and production by simultaneously teaming up with international designers, further innovating their own productive capabilities.

| Nuragic White Tapestry | by Roberto Sironi and Mariantonia Urru |



| Nuragic White Tapestry | by Roberto Sironi and Mariantonia Urru |

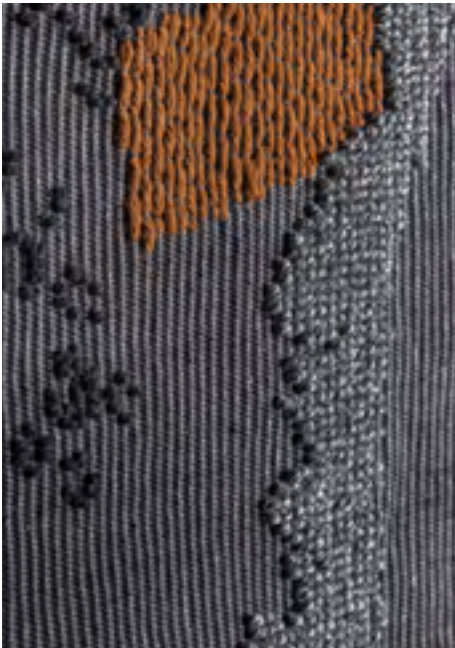


<u>Materials:</u> Hand-dyed cotton warp; Sardinian wool, mercerized cotton & cotton; silk embroidery; hand-applied Sardinian wool & cotton fringe	<u>Size:</u> Width 110 cm Height 178 cm	<u>Lead Time:</u> 1-5 pieces, 40 days
---	---	---

| Nuragic Black Tapestry | by Roberto Sironi and Mariantonia Urru |



| Nuragic Black Tapestry | by Roberto Sironi and Mariantonia Urru |



<u>Materials:</u> Hand-dyed cotton warp; Sardinian wool, mercerized cotton & cotton; silk embroidery; hand-applied Sardinian wool & cotton fringe	<u>Size:</u> Width 110 cm Height 178 cm	<u>Lead Time:</u> 1-5 pieces, 40 days
--	--	--

Heritage Collection

/ (carpets)

The Heritage Collection is an ongoing research project into classic designs and patterns in Sardinian weaving history. Each carpet is handwoven in the mountain town of Samugheo by Mariantonia Urru, using local Sardinian wool collected from nearby shepherds. Adapting these designs to today's production

capabilities and color schemes, the collection reintroduces traditional, historical pieces and tells their stories.



| Banded Carpet | by Pretziada Studio and Mariantonia Urru |

| Banded Carpet | by Pretziada Studio and Mariantonia Urru |



Banded Carpet is a tribute to designer Eugenio Tavolara and visually refers to the contrasting designs he made for Sardinian weavers in the 1960's.



Colors:



1

2

3

4

5

Materials:

Sardinian wool weft,
cotton warp

Size:

Available in widths of
68, 170, 200, 250,
300 or 320 cm

Lead Time:

While we do have a small stock available,
most carpets are made to order and will be
shipped within 5-6 weeks. Please contact us
directly for a precise estimate or more details
on custom sizes at contact@pretziada.com

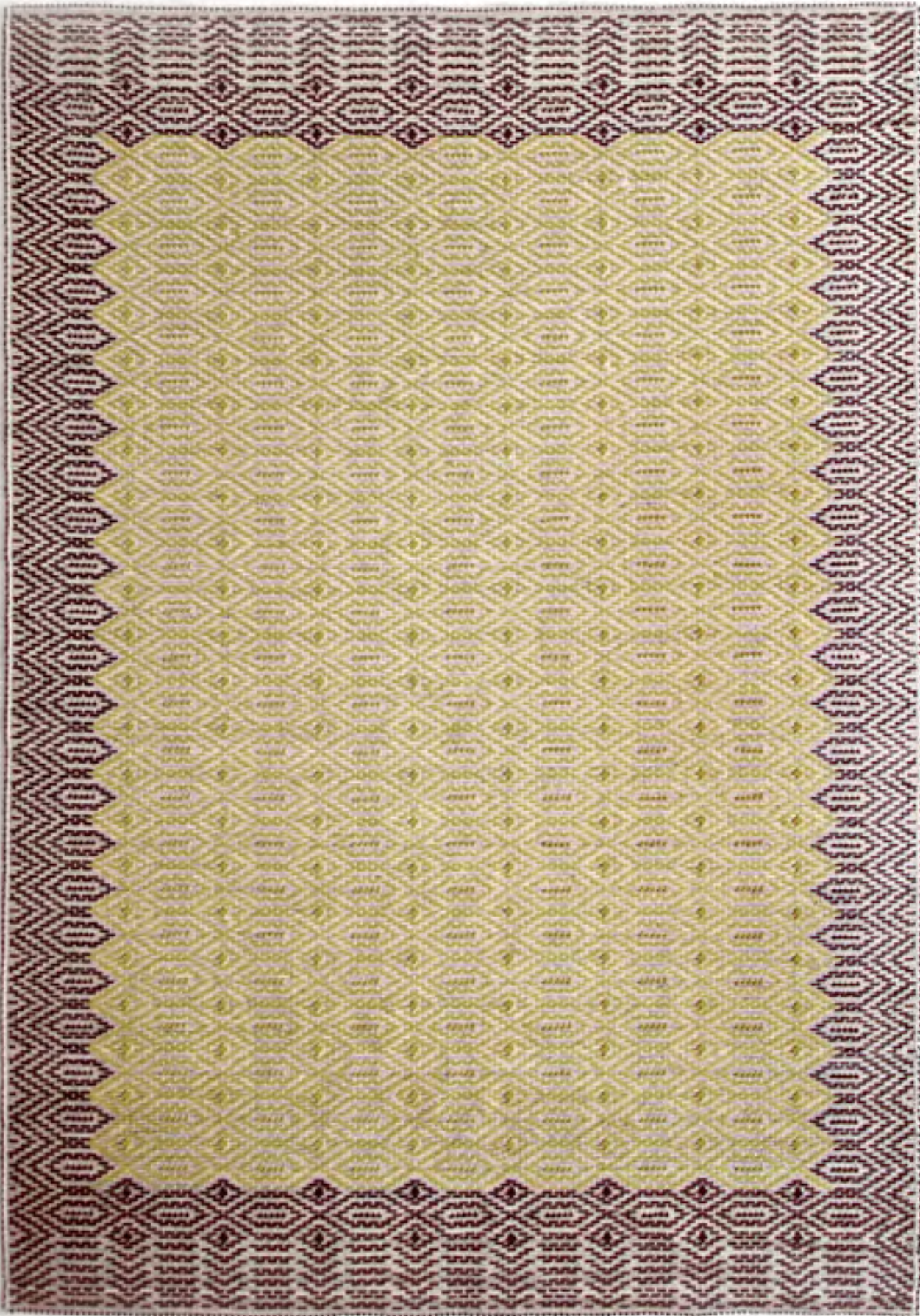


| Allover Carpet | by Pretziada Studio and Mariantonia Urru |

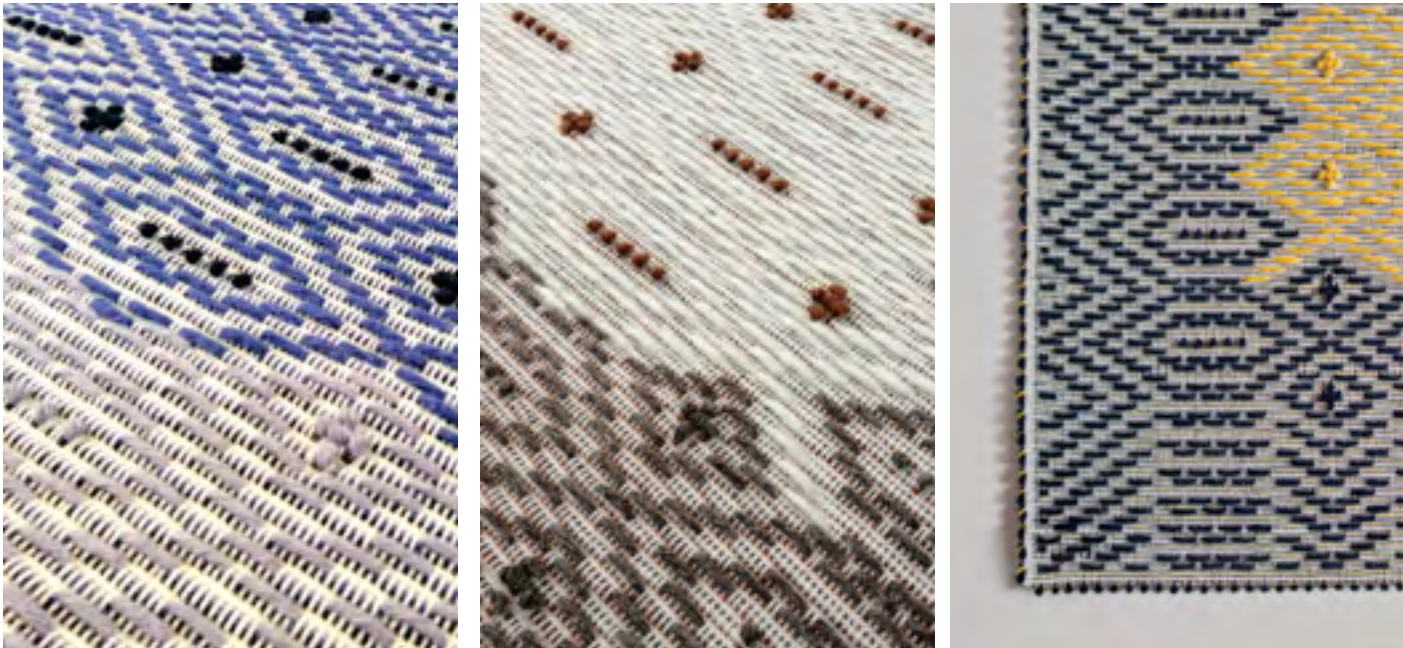
| Allover Carpet | by Pretziada Studio and Mariantonia Urru |

Allover is based on a typical design found throughout most of the island in which contrasting colors overlap a continuous pattern.

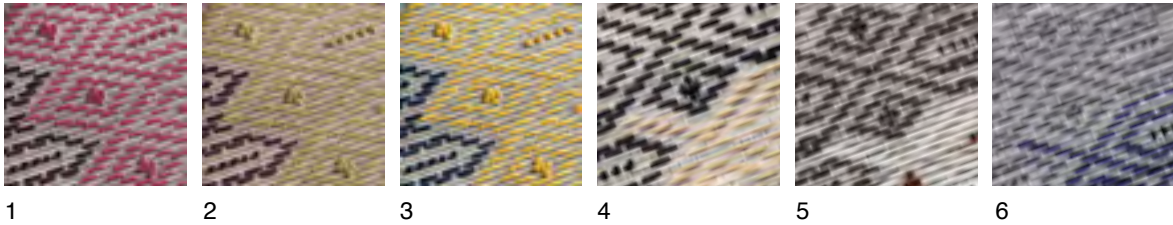
| Allover Carpet | by Pretziada Studio and Mariantonia Urru |



| Allover Carpet | by Pretziada Studio and Mariantonia Urru |



Colors:



Materials:

Sardinian wool weft,
cotton warp

Size:

Available in widths of
68, 170, 200, 250,
300 or 320 cm

Lead Time:

While we do have a small stock available,
most carpets are made to order and will be
shipped within 5-6 weeks. Please contact us
directly for a precise estimate or more details
on custom sizes at contact@pretziada.com

| Allusion Carpet | by Pretziada Studio and Mariantonia Urru |

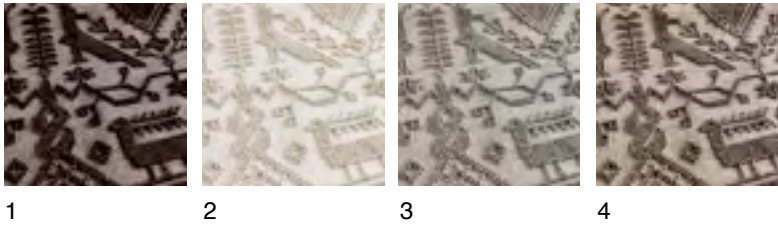
| Allusion Carpet | by Pretziada Studio and Mariantonia Urru |



Allusion is based on traditional Sardinian bed covers from the 1800's. Always monochromatic, with the raised pibiones technique, these textiles were covered with patterns involving various plants and animals (real and fabled).



Colors:



Materials:

Sardinian wool weft,
cotton warp

Size:

Available in widths of
68, 170, 200, 250,
300 or 320 cm

Lead Time:

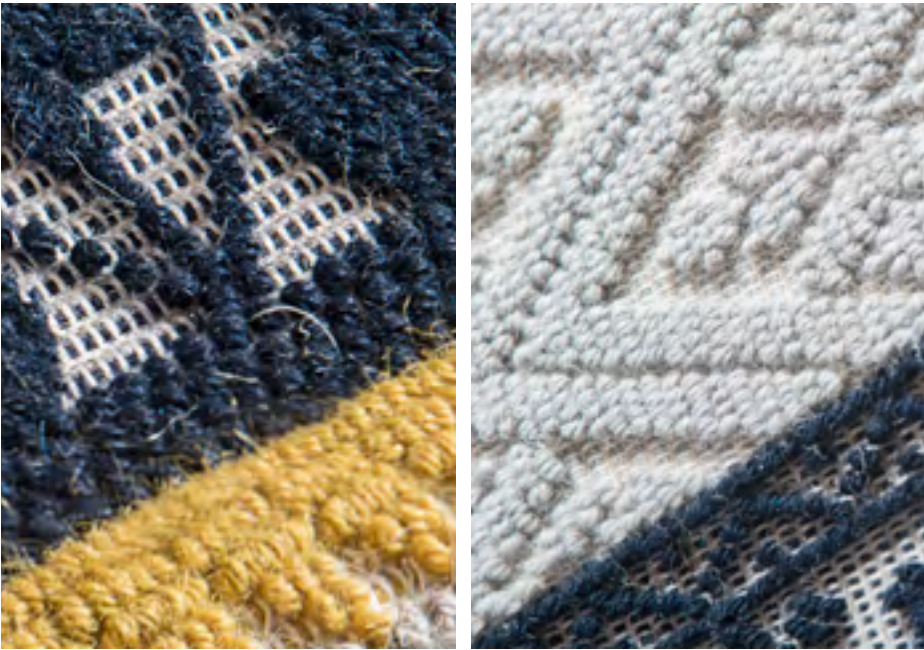
While we do have a small stock available,
most carpets are made to order and will be
shipped within 5-6 weeks. Please contact us
directly for a precise estimate or more details
on custom sizes at contact@pretziada.com

| Patchwork Carpet | by Pretziada Studio and Mariantonia Urru |

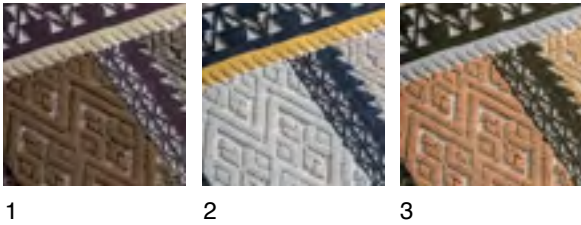
| Patchwork Carpet | by Pretziada Studio and Mariantonia Urru |



Patchwork is based on the irregularities found in the rich designs of traditional festive bed covers. It is made with a particularly laborious and precise mini-pibiones technique.



Colors:



Materials:

Sardinian wool weft,
cotton warp

Size:

Available in widths of
68, 170, 200, 250,
300 or 320 cm

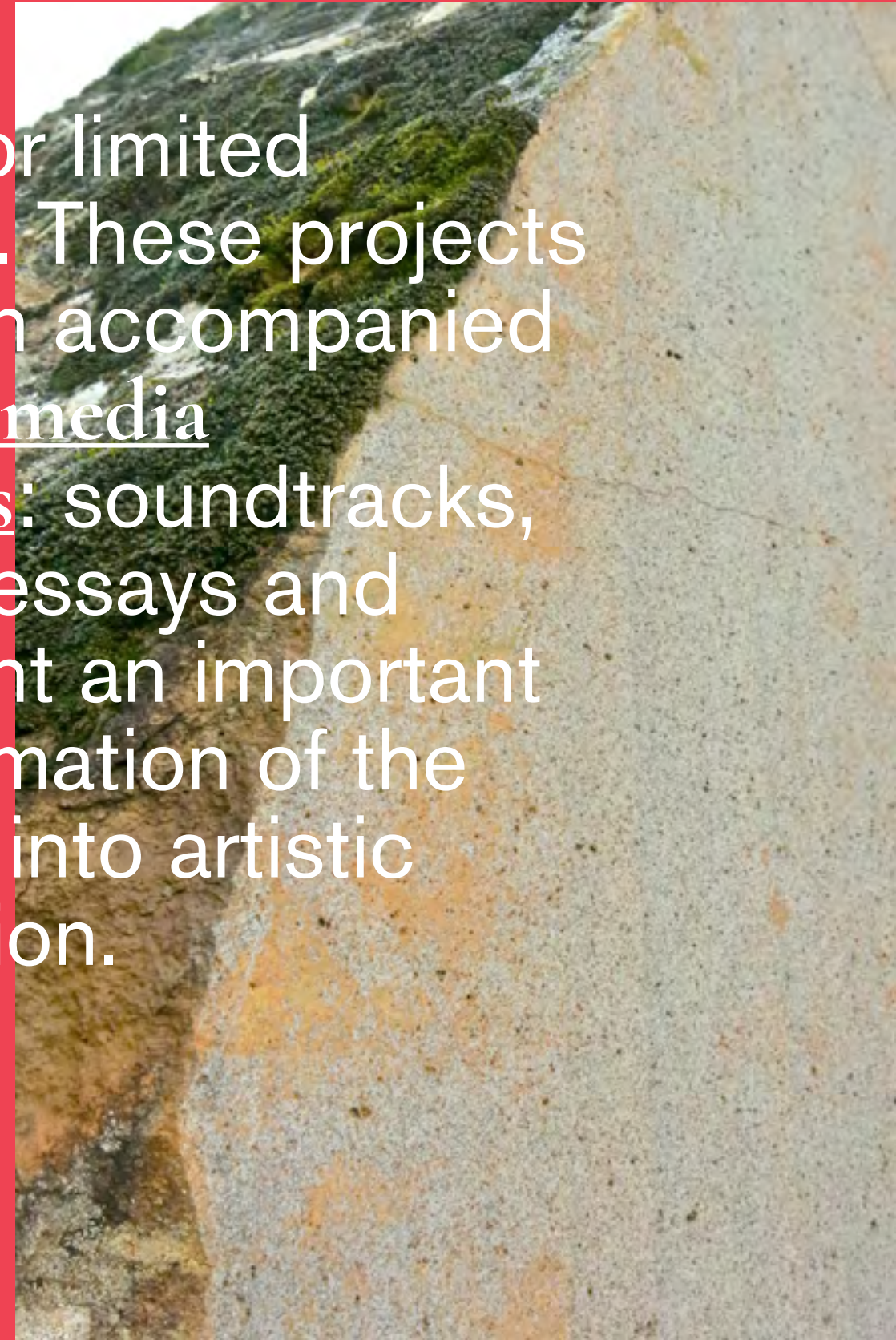
Lead Time:

While we do have a small stock available,
most carpets are made to order and will be
shipped within 5-6 weeks. Please contact us
directly for a precise estimate or more details
on custom sizes at contact@pretziada.com

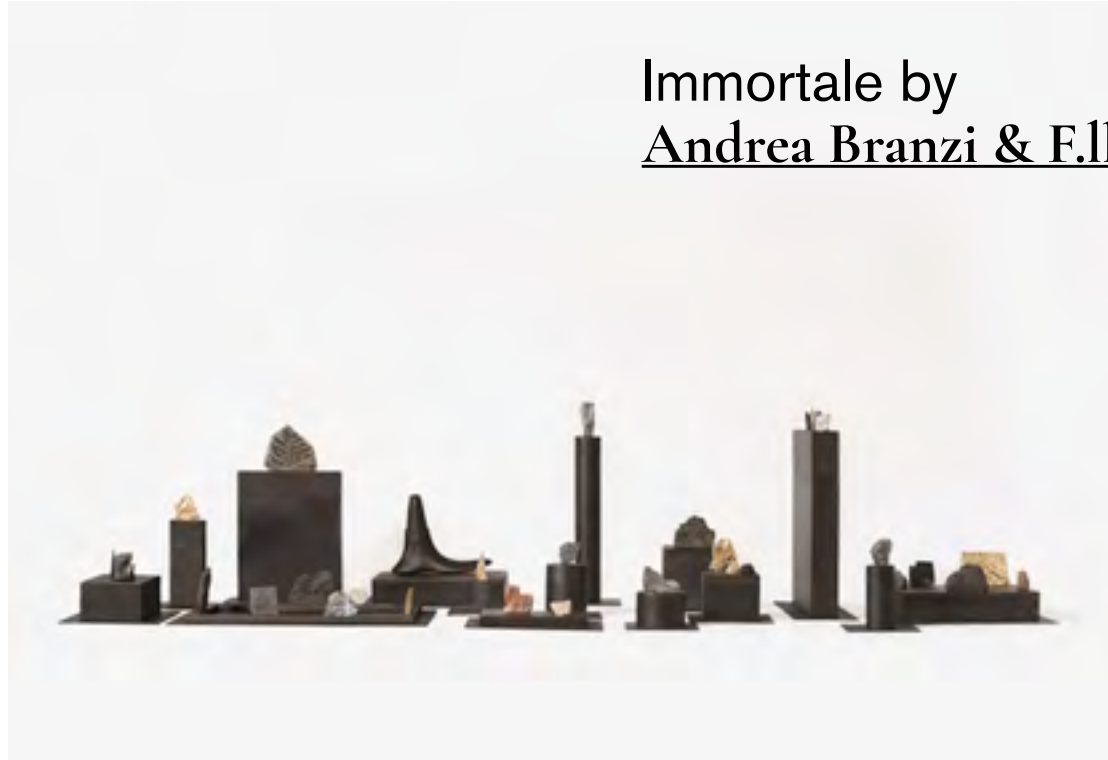
Special Projects

We concentrate most of our collaborations on creating unique objects that can be reproduced, so as to continuously support our artisans. However, every so often we are presented with a project that, while being entirely in line with our objectives, is preferable if presented as unique

pieces or limited editions. These projects are often accompanied by multimedia creations: soundtracks, videos, essays and represent an important transformation of the territory into artistic expression.



Immortale by
Andrea Branzi & F.lli Argiolas



Perdas Fittas by
Studiopepe & Karmine Piras



Abba Est Vira
by Pretziada Studio
& Elvio Usai

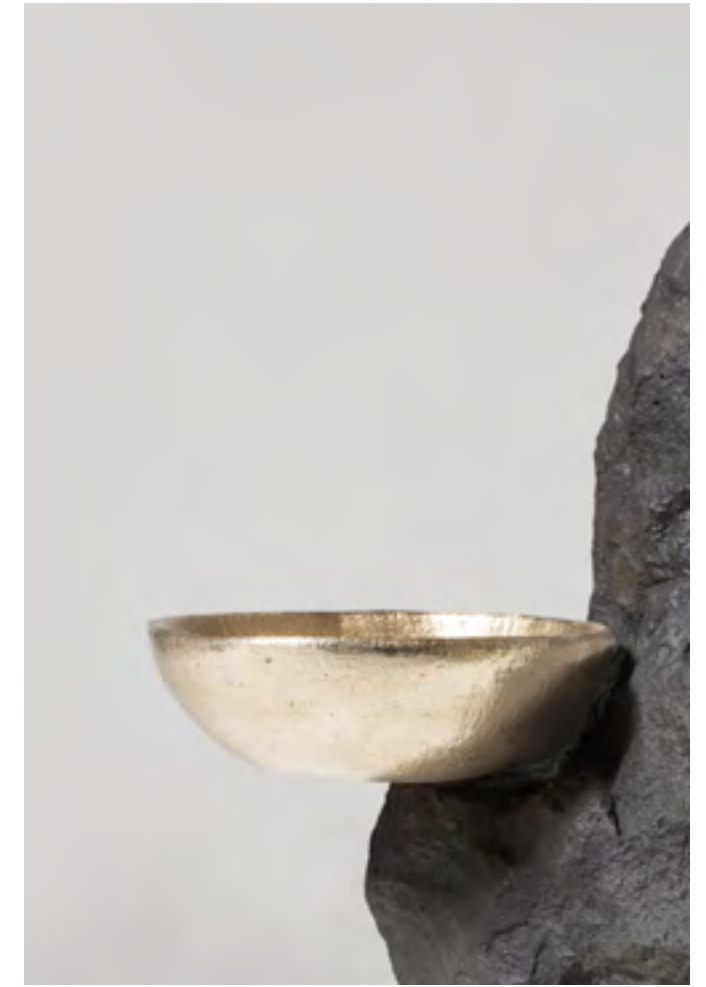


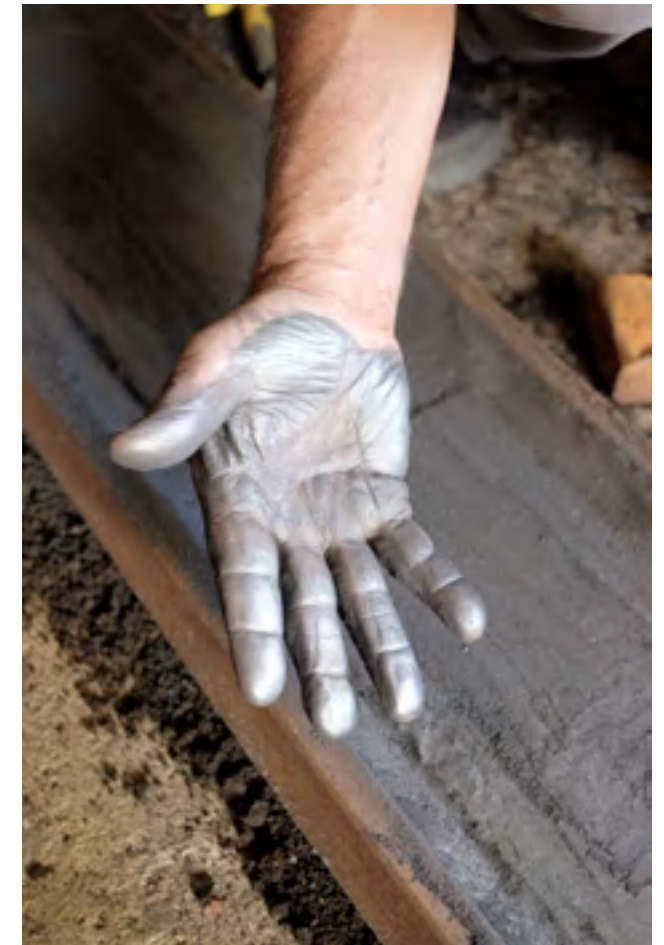
Bucolic Appointments by
P.A.M. Perks And Mini
& CP Basalti





Inspired by the depth and silence of the Sardinian countryside, Studiopepe has created Perdas Fittas, a collection that celebrates the sacrality of Sardinian stone and the healing power of water. These miniature mountains, sculpted by hand from compact basalt from the plateau of Paulilatino, recreate the majestic and mysterious nature of the island. On each sculpture perch small bronze vessels for our modern offerings of fire or scented waters or unguents.

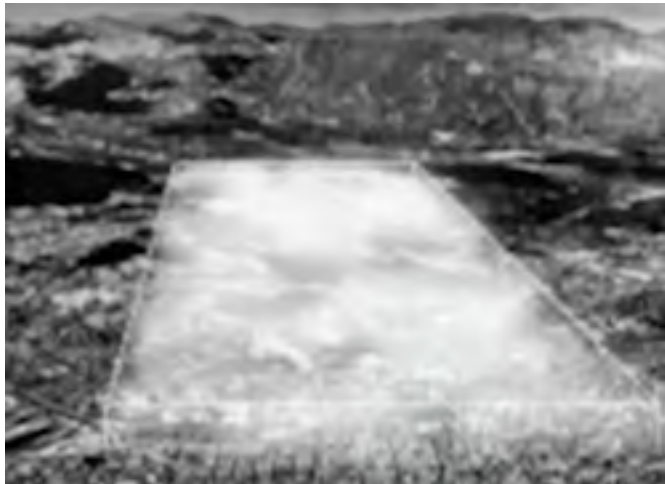
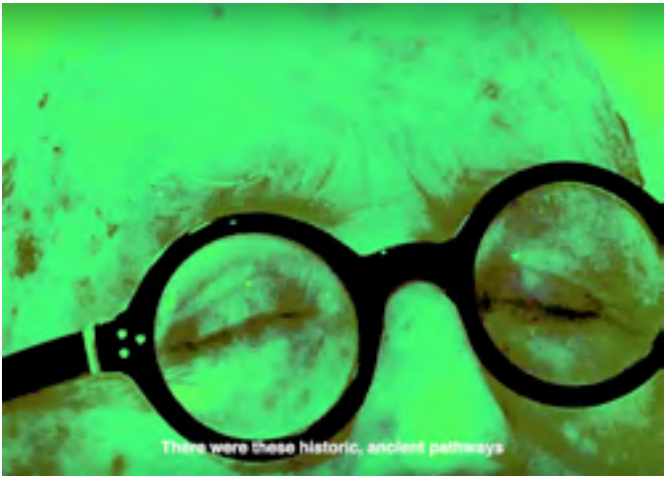






IMMORTALE is a collaboration with Andrea Branzi, the pragmatic visionary of Italian design, and Fratelli Argiolas, a family-run blacksmithing workshop from the island's capital city of Cagliari. The resulting collection is an assortment of fifteen unique sculptures: precious, meticulously hand-crafted black metal boxes representing an unknown destination, and the vitality and silence that dwell within it.

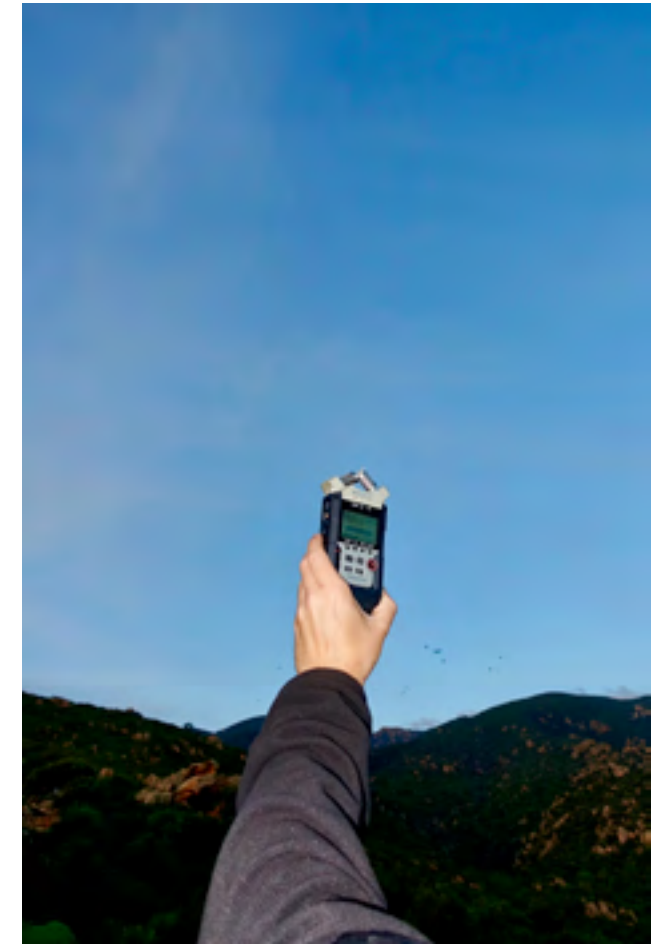
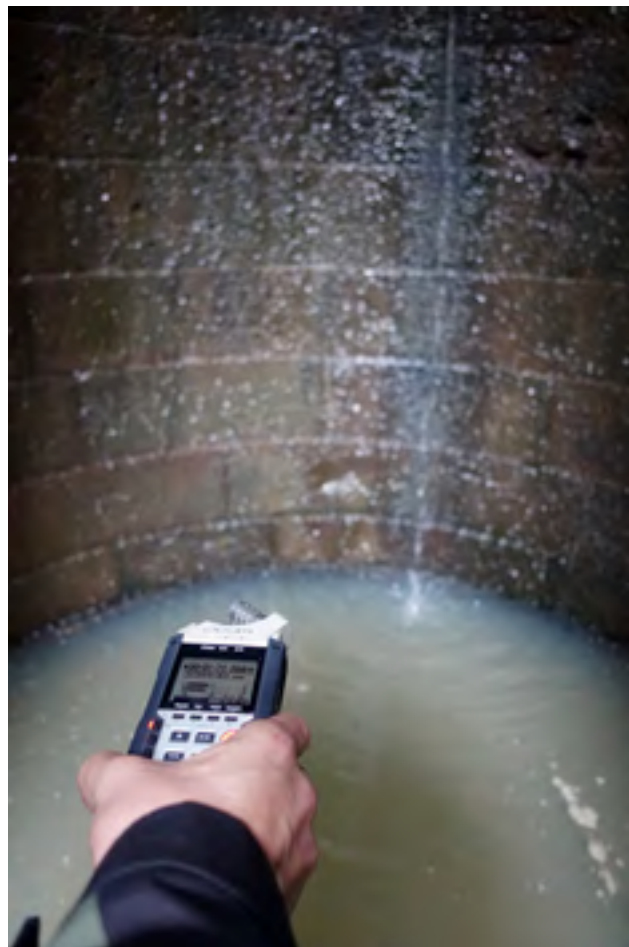






Bucolic Appointment is a multimedia exploration of travel, culture and humanity by Shauna Toohey and Misha Hollenbach of P.A.M. (Perks and Mini). While visiting the island with their two children, they recorded the voices, sounds and natural phenomena they encountered, eventually mixing these sounds into a 30 minute aural experience with the assistance of music producer Rohan Bell-Towers. The soundtrack is presented alongside two original collages, “Comforts of Compatibility” & “Is Canis, Is Cosas, Is Zinzus, Is Pinnaas”, made from photographs taken during the trip.



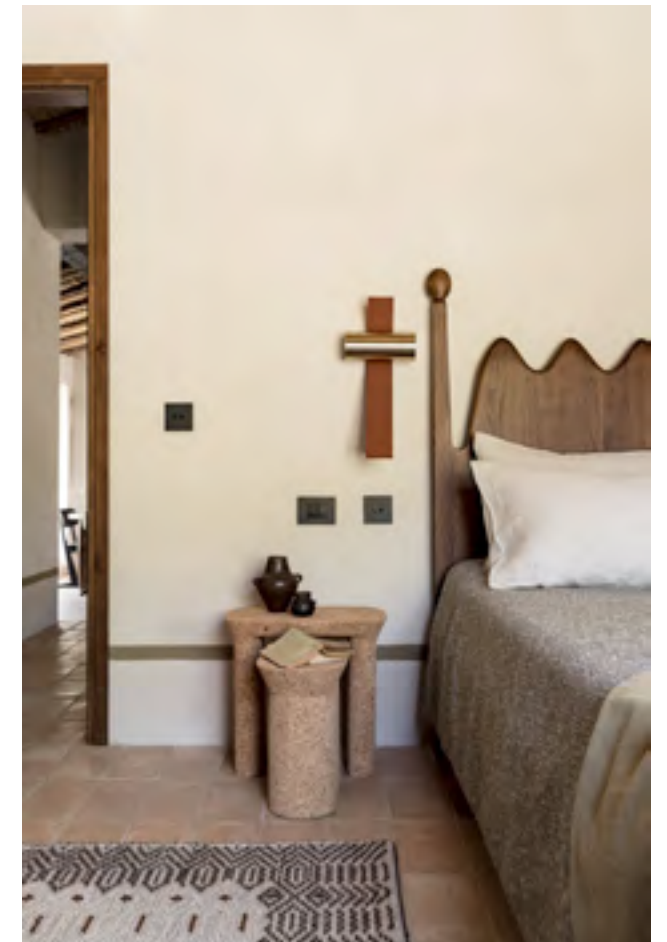




The Pretziada Collection can be viewed upon appointment at our live-in showroom, Luxi Bia, a revitalized farming village in the southwest corner of the island of Sardinia.

pretziada.com
contact@pretziada.com
+39 334 8422554

Instagram: @pretziada | @luxi_bia



P R E T Z I A D A